



2021 Ultimate Sponsorship Package

Resident \$4300

Non-Resident \$4,500

- 1/4 page ad in Life on the Lake newsletter for 12 calendar months. (Newsletter goes out to 4,000 businesses and homes). Start and end date will be determined when agreement is final. **Start Date:** _____ **End Date:** _____
- 1/2 page ad in 2 of our seasonal printed activities guide delivered to our homeowners along with a 1/2 page article. Yes No
- Sponsor logo and link on website for 12 month period. **Check if Logo is Submitted**
- Sponsor's banner will be hung at the outdoor pool at the AFC beginning Memorial Day and kept up through Labor Day. Banner can be seen by both pool patrons and fitness members. (Banner to be provided by sponsor) **Check if Banner is submitted**
- Sponsorship for the three community parties held at the Woodlake Pavilion. At each event, a table may be set up, with a tent, banner or signage to notify all homeowners that the event was sponsored by the company* (*attendance for these events is approx. 5,000 – 7,000 people*)* examples of such events are Memorial Day, July 4th and Labor Day. Events will be determined upon sponsorship agreement.
Choice of events: 1. _____ **2.** _____ **3.** _____
- Sponsor will be included in all marketing/flyers/e-mails blasts/both marquees in the community promoting any and all events that your organization is a part of. Yes No
- Multiple seminars and/or possible series of lectures open to the Woodlake community.
- Sponsor material will be included in New Homeowner Welcome Packets. Yes No
 - 1 Free Family Summer Swim Membership. Yes No
Family Name: _____

- Sponsor will have access to be a part of the Woodlake's Facebook Page and Intsagram Ads.

Additional Requests

Signature: